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INTERNSHIP OPPORTUNITY

Job Title:	Intern - Communication & Marketing	Job Term:	6 months
Department:	Marketing	Ref. No:	FCL/ORC/020B/1
Required:	Immediately	Location:	Nairobi, Kenya

We are seeking to hire a detail-oriented and motivated Communication & Marketing Intern to join our team. The intern will gain hands-on experience in communication, social media, and general administrative skills supporting the communication & marketing daily operations.

Roles and responsibilities of the successful Internship candidate:

1. Assist in creating and scheduling content for social media platforms Marketing & Branding Support, Design basic graphics, videos, or infographics using tools like Canva or Adobe Suite, or coordinate with designers, Monitor and respond to social media engagement,
2. Draft and distribute press releases and media pitches, assist in managing relationships with media contacts and monitor and compile media coverage
3. Assist in developing and executing marketing campaigns and producing marketing materials, conduct market research
4. Assist in planning and executing marketing forums and networking events and Coordinate logistics for marketing campaigns and events
5. Maintain marketing databases, media lists, and communication schedules and provide general administrative support to the marketing and communication team

The successful candidate should have the following qualities:

1. Completed a degree in Marketing, Communications, Business Administration, or a related field.
2. Strong understanding of social media platforms and trends with a proficiency in Adobe Photoshop, Illustrator, and video editing tools (e.g., Premiere Pro, CapCut, Final Cut Pro).
3. Have good knowledge of power point presentation skills, Ms Excel and High Computer Literacy
4. Excellent interpersonal communication skill at all levels (verbal and written).
5. Have good knowledge of power point presentation skills, Ms Excel and High Computer Literacy

Internship Duration & Benefits:

- Duration: 6 months
- Opportunity to gain hands-on experience in a professional Communication & Marketing environment.
- Monthly stipend

How to Apply:

To apply, send your current Curriculum Vitae to careers@fusiongroupafrica.com with the reference number FCL/ORC/020B/1 clearly indicated on the subject line. Only shortlisted candidates will be contacted.

Closing Date for Applications: 19th February, 2025.